



text content for Robson Civil Projects website  
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## **Robson: above and beyond the standards**

State and Local Government authorities.  
Residential and Commercial developers.  
Construction and Engineering companies.

No matter who you are, when it comes to civil projects, there are two things that everybody wants: work completed on time, and work completed on budget.

At Robson Civil Projects, this is only part of what we guarantee. Equally as important, we also deliver the **right result**.

Robson Civil Projects is equipped to deliver exactly what the project planners expect– a site that is ready for use– exactly to specification.

Whether it's:

- a residential subdivision
- a shopping complex
- a commercial development
- a freeway
- a railway

we can:

- survey the site
- provide bulk earthworks

and include:

- infrastructure: roads, bridges and overpasses
- utilities: water, electricity, gas, phone, data
- drainage: stormwater, sewer.

How we do all this is what makes Robsons unique.

We believe that the successful outcome of any project relies on the integration of **twelve critical factors**.

We invite you to test these factors against any project plan.

When you do, we're sure you'll see why Robson Civil Projects is the clear choice in civil project contractors.

## **Factor One: Experience**

Expertise and know-how are critical factors in choosing the right company to help you take your project from plan to completion. When deciding which contractor to use, always look for an established organisation with runs on the board and a rock-solid reputation.

- Robson Civil Projects is a privately-owned, family business that has been in operation since 1962.
- Our company has the experience of over forty years in bulk earthworks and infrastructure installation. In that time we have worked on thousands of projects including:
  - F3 Freeway Calga Interchange
  - Gundagai Bypass
  - Gwandalan Sewage Treatment Works
  - Bay Village Shopping Centre, Bateau Bay
  - Mardi Dam Augmentation
  - Gore Hill Freeway
  - Eraring Power Station Coal Delivery Rail Loop
  - Westfield Tuggerah Shopping Centre
  - Wyong Road Duplication
  - Erina Fair Shopping Centre Expansion
  - Kooindah Waters Residential Resort, Wyong
  - Woolworths Distribution Centre, Warnervale

## **Factor Two: The Right People**

Once you've found the right company, you need to make sure it is filled with the right people. It's of little use contracting a company which then has to turn around and hire-on the people to make the project happen.

The number of full time employees a company has on the books is a good indicator that the people who will be working on your project have the experience that matches the company's reputation.

- Robsons have on staff our own team of 160 engineers, surveyors, draftsmen, fitters, mechanics, welders, drivers, operators & labourers; all hand-picked to meet our high standards; all with their own wealth of field knowledge.
- Robsons have one of the most rigorous employment procedures in the business, with an emphasis on professionalism and experience.

### **Factor Three: Continuing Education**

Getting the best people is one thing; keeping them at the head of their game is another. Everyone knows the value that continuing training brings; but perhaps the least appreciated point is that the company which is keeping abreast of the latest trends and techniques is the same company which can pass on better quality and value to its clients.

- When it comes to employee development and training, Robsons have set the standard. All our engineers are degree-qualified, in civil engineering or construction management. Our staff are constantly learning, constantly improving.
- Our maintenance staff undergo ongoing training in heavy vehicle and plant maintenance.
- All site staff, from site managers to labourers, receive training in everything from occupational health & safety, to traffic control, to environmental management and quality assurance.
- In addition to this, we are currently working with the Civil Contractors Federation, outlining training courses and curriculum to initiate a four-tier Civil Construction Certificate to raise the bar even higher for the entire industry.

### **Factor Four: Methodology**

There's absolutely no value in contracting a company which has been around a long time if that company does not capitalise on the benefit of its own experience.

A telltale sign that a company is using its experience to maximum effect is the adoption of and adherence to production processes.

These processes should be constantly developing and improving.

- At Robsons, we have our own set of integrated management systems which make us unique. They include Quality Assurance; Environmental Management; and Occupational Health & Safety.
- These processes are the end-product of detailed post-mortem analysis of literally thousands of projects completed since 1962.
- We are currently engaged in the process of accreditation of these systems with the applicable national & international standards bodies.

## **Factor Five: Project Planning**

A contractor shouldn't merely take your design and start working.

The right company will develop its own project plan that covers all facets of what & when work will be completed; how it will be done; and who will do it.

The right project plan is the ultimate outcome of the first four factors.

- Robson is one of the only companies of its size to work in this manner
- Our project plans maximise efficiency & safety on the job; and, minimise delays.
- It is how we confidently ensure the right result- and give more accurate estimations of project duration.

## **Factor Six: The Right Equipment, properly maintained**

Anyone can show you impressive pictures of their company's equipment. But the biggest machine is just an obstacle if it won't start. For anyone who has lost crucial days while equipment was being repaired, you'll know this all too well.

- Robsons operates its own fleet of the latest model trucks and earthmoving equipment.
- We employ ten maintenance personnel who maintain and repair our equipment at our own workshop.
- We have a fleet of six service vehicles to regularly maintain, service and quickly repair (if necessary) our equipment onsite.

## **Factor Seven: New Technologies**

Excavation is so much more than digging holes. Even earthworks is a hi-tech industry these days! The right contractor will stay at the forefront in the use of leading-edge technologies.

- Robsons use the latest computer modelling systems to import your plans and accurately calculate quantities.
- Our surveyors are equipped with the latest robotic total stations, for fast set-out of site works and collects of as-built data.
- The latest satellite GPS systems are also utilised to ensure the finished sites are accurate to specification; and built in the shortest possible time. Robsons were one of the first companies to work with this technology.

## **Factor Eight: Supply and Demand**

It may seem obvious, but a company's location can effect its ability to sufficiently and quickly supply the necessary workforce and equipment to and from the site as required; particularly on jobs that carry on for many months.

More importantly, a company must balance this need against the need to base itself close enough to the largest supply of experienced workers and supporting industry as possible.

- Robsons' company headquarters are at Gosford, NSW which we believe is the perfect balance between supplying and accessing the largest available markets.
- Our location gives us close proximity to the Central Coast, Sydney and Newcastle regions; plus, the ability to quickly supply sites beyond these regions- right through northern New South Wales up to the Queensland border.

## **Factor Nine: Professional Conduct and Appearance**

From the moment the first sod of soil is turned, the project should be perceived by all observers to be a positive step forward. This is particularly true in the case of commercial and residential development. A potential customer's opinion of a project's value forms and builds in parallel with the actual building development.

Add to that the fact of life that some projects don't come with the full blessing of the site's neighbouring community, and you'll begin to see why professional conduct and appearance is an all too important part of civil project work.

- Robson train our managers and staff to act professionally at all times. We have developed a company-wide code of conduct which is a condition of employment with our organisation.
- Robson have recently undergone a complete rebranding process. Our trucks, personnel and sites all share a clean, professional appearance. We look the business because we are the business!

## **Factor Ten: Environmental Protection**

Environmental protection isn't just about how a company deals with a situation. Contractors must take steps to prevent pollution of all kinds: water, soil, air and noise. These preventative measures should be incorporated as a part of the project plan.

- Robsons are one of the industry leaders in environmental protection measures.
- We employ an environmental consultant who is constantly monitoring our projects; and ensuring the site supervisors regularly sign-off on the mandates of the NSW EPA's Protection of the Environment Operations Act (1997)
- We further guard against residual soil pollution by fuel and oil by not storing diesel fuel on site. All our equipment is tendered by special fueling vehicles.
- Robsons have in place special procedures and equipment onsite for the immediate dealing with of any and all spills, particularly those common to hydraulic equipment.

## **Factor Eleven: Community Care**

As well as appearance, conduct and environmental care, civil project work must fit within the needs of the community; particularly in the case of ‘politically sensitive’ projects and commercial ventures which require community goodwill.

- Robson have recently initiated a community consultation programme.

What this means is that we make contact with a given site’s neighbours to:

- let them know what we are doing,
- how long we will be doing it for;
- what they can expect in that time,
- who they can contact if they have any concerns.

Both we as a company and the site owners have benefitted greatly from this community interaction.

- We take community care even further. Our motto is “Building Communities”. This reflects not only what we we’re in business to do;

but that we bring jobs to our local community;

and, how we support community endeavours, like sponsorship of junior sporting organisations such as surf lifesaving, football, netball, baseball, BMX, swimming & sailing clubs.

- We are proud of the fact that we have provided employment to thousands of Australians over the years; and that our family business is a vital part of the local economy.

## **Factor Twelve: Additional Services**

Finally, the right contractor should be flexible enough to provide the right level of service to your project. All successful civil projects are the result of multiple companies and organisations integrating and working collaboratively to achieve the right result.

- Robsons are experienced in working as either sub-contractors or project managers.
- We are happy to provide single aspects of any project work. This may include surveying, plant hire, haulage or bulk earthworks.
- Robson are experienced at consulting work, feasibility studies for development proposals, and out-sourcing expertise and labour.